

SportTechie Multimedia Producer



SportTechie is the world's leading publication devoted to the burgeoning intersection of sports and technology. Grown by a team who felt there was a lack of attention being paid to the technological shifts in the sports industry, SportTechie analyzes and illuminates the growing number of ways technology is evolving the sports we all love so much.

After several years of growth we are proud to now expand our team to pursue an array of exciting opportunities. Thus, we are looking for a talented and dedicated Multimedia Producer who can take the reins of SportTechie's video, graphic and social content production and play a crucial role in building the next great sports media company.

The Job

SportTechie is seeking a Multimedia Producer to broaden and enhance its foundation: great sports technology content.

The Multimedia Producer will be empowered to:

- Strategize and execute all elements of SportTechie's social and visual content production across our site, newsletter and social platforms
- Create, edit and produce exceptional sports technology video, graphic and social content that will stand alone and/or supplement written content
- Work closely with SportTechie's editorial team to develop consistent multimedia content that both expands and builds upon our existing written content
- Stay on top of the latest sports technology news, insights and analysis to create relevant and timely video, images, graphics and infographics
- Brainstorm and execute original built-if-sold video content for the sales team
- Create daily and weekly evergreen voice-over videos about sports technology news

What we are looking for in candidates:

- A creative entrepreneurial spirit who truly wants to join a team of builders
- Preferably 3 or more years in visual/multimedia work, ideally for digital features/magazine sites
- Hands-on knowledge of Adobe Premier and/or Final Cut Pro
- Highly skilled in PhotoShop, AfterEffects or other image editing software
- Strong understanding of digital media, SEO, social media and online content strategy
- Someone who can productively work from a home office
- Knowledgeable about sports and technology

- An ideator who wants to be responsible for all phases of production, from brainstorming ideas to researching, writing, producing and editing videos or graphics
- An individual who cares about visual storytelling and can balance working independently with collaboration and receiving direction
- Comfortable working as a one-person-band, taking a story from idea to final product
- Demonstrated enthusiasm and ability to create content that intelligently incorporates audio, video, images and text
- *Preferred, but not required:* Web development and wordpress design skills

Job Location

- Work remotely with consistent daily communication with the SportTechie team

Compensation

- Competitive salary, benefits and participation in employee stock option plan

How to apply - info@SportTechie.com

Email us these three items:

1. A cover letter or descriptive email detailing your interest in this job and why you are the perfect fit
2. Resume with references
3. Your top three examples from your multimedia portfolio that demonstrate why you will excel as our Multimedia Producer
 - Bonus: Please feel free to use our content on SportTechie.com as inspiration and wow us by creating original sports technology multimedia content

Note: Please don't be shy about demonstrating personality, knowledge of sports and technology and genuine enthusiasm for filling this crucial role on the SportTechie team.